

**Salem Beautification Committee**  
**Meeting Minutes**  
**June 12, 2018**

Chairman Lisa Lyons opened meeting at 7:00 p.m., Present were Ellen Talkowsky, City Liaison, members Sam Fiore, Giulia Bellofatto, Sandi Power, Bill Doane, new members Stephanie Hagyard and Ty Hapworth

Absent: Mary Ellen Halliwell, Annie Scott, Barb Sirois.

Approval of meeting minutes for April 10 and May 8 will be in July.  
Approval of June minutes will have to wait until August.

**Welcomed new Salem Beautification Members – Stephanie Hagyard and Ty Hapworth ☺**

**Plant Sale – Saturday, May 19, 2018**

Review of plant sale event

- Bill's burlap table cloths and wooden boxes really dressed up the displays, which was great because we did not have the carts this year. Thanks for the donuts and coffee, too, Bill!
- We had really great attendance and super (unexpected) good weather
- Plenty of volunteers were there to assist with purchases
- Pollinator plants were a particular highlight and generated interest, conversation and sale of pollinator plugs
- Adam and crew from SATV were there to capture the event. Mayor Kim Driscoll, Chairperson Lisa Lyons, and Annie Scott (pollinator plants/education) were interviewed
- Reviewed plant sale finances with Ellen T
- Signs were picked up by Lisa and Giulia (known quantity of signs 18)
- Ellen had a suggestion for next year. When it comes to marketing the plant sale in 2019 we should encourage people to "come talk to the experts." Sandi added that we should have a photo album of plants, use, sunlight, etc.

**Traffic Islands at Salem State University – Removal of islands for traffic signals/pedestrian use**

Ellen gave an update about the sudden upheaval and removal of the traffic islands located at Lafayette and Loring. A traffic signal project necessitated the removal of the islands. Ellen spoke with traffic island sponsors and has relocated their sponsorship signs. Flowers were also removed and relocated e.g., daylilies are now over at North and Federal Street traffic island.

We're sorry to see these pretty islands go away.

**95 Federal Street – new area of focus – neighbors stopped by to tell us what they'd done – get suggestions**

Some volunteers from the neighborhood brought in soil and plants and mulch (10-11 bags) to fill in this area. Suggestions from BComm included planting beach roses or knockouts – because they can withstand a large of the amount of salt/sand in the area. Ellen will put the island on the list for the water truck (\$75). The neighbors are inquiring about getting a McIntyre District plaque also.

**Traffic Island Report**

Sandi gave an update on the work she and her volunteers are doing on the traffic islands throughout the City. Charlene has twice worked on the hosta island. Apparently three hostas were stolen from the area. Sandi noticed the Chimney Sweeps traffic island has not been planted yet and that Bouchard's has been mulched but not planted. Sandi and her volunteers will be cleaning up the Witch House Island on Wednesday.

Sam Fiore gave an update on the Washington Street traffic island. Joe has composted the gardens and unfortunately, the island area just outside Barton Street is still getting run over a LOT. A discussion was had about helping this situation – suggestions included cobblestones (but the dirt might not hold up), inserting bollards, painting lines on the street.

### **Traffic Island and Window Box Competition 2018**

The annual awards ceremony will take place on **Thursday August 9<sup>th</sup> at 5:30**. Sandi will look into having our garden party at the *Pickering House* again this year (this will be our third year there). All BComm members should actively promote the window box contest so there are new entries for this year. Ty may be able to take some photographs.

### **Lady of Salem**

The Ladies of Salem are up (5/24/18) and were on display with their ‘bees’ adornments for the Salem Arts Festival. BComm members were encouraged to attend upcoming events, Salem Maritime Festival and, possibly, Antique Boat Show – both in August.

### **Miscellaneous**

The Recycling Committee asked if there were any interested BComm members who would like to brainstorm about litter reduction in the City of Salem. A meeting was being planned for later in June.

The meeting concluded at 8:15 p.m.

Next meeting will be on Tuesday, July 10, 2018.

Respectfully submitted,

Lisa Lyons  
Chairperson

## 2018 Plant Salem Finances

Plant Type	Cost	# of Plants Received	#Plants Returned	# Plants Sold	\$ BCOMM Owes Darlene	BCOMM Prices	BCOMM Profit per plant	Total \$ Bcomm Made on Florist Plants
4" varied pots	\$3.50	70	6	64	\$224.00	\$ 4.50	\$1.00	\$64.00
Hanging Plants	\$19.00	20	8	12	\$228.00	\$23.00	\$4.00	\$48.00
Herbs	\$3.50	24	0	24	\$ 84.00	\$ 4.50	\$1.00	\$24.00
Lg. Tomato Pots	\$15.00	10	0	10	\$150.00	\$19.00	\$4.00	\$40.00
Lg. Geranium Pots & Lg Mixed Patio flower pots	\$20.00	20	16	4	\$ 80.00	\$24.00	\$4.00	\$16.00
				Total	\$766.00			\$192.00

**GROSS INCOME:** \$2,624.00

\$2,072.50 (CASH)

\$ 551.50 (CHECKS)

**EXPENSES:**

(FLOWERS BY DARLENE) \$ 766.00

(Thrive Design -Native Plugs) \$ 246.66

**NET INCOME**

\$ 1,611.34

**Approximate Breakdowns**

\$ 192.00 Retail Plants

\$ 837.00 Homegrown Plants

\$ 120.00 Raffle

\$ 46.00 Shop the Tarp Donations

\$ 100.00 Ada Roberts Donation

(in memory of Marcia

Gibney Gardens Tomatoes

(43, 4" pots sold @ \$2.50/ea)

(Native Plugs

45 sets of \$3/10)

(14 plugs left out of 150)

\$ 204.00

*DOUBLE D #*

## Native Plants for Pollinator Patches

Help provide our local pollinators with much needed food and shelter with ornamental native plants in your garden.



### **Asclepias tuberosa**

#### **Common Name: Butterfly weed**

A tough, drought-tolerant native with intense orange flowers in mid to late summer. Attracts many varieties of butterflies and is especially attractive to Monarchs. A beautiful solution for a dry sunny slope! Occurs in dry fields and roadsides in most of the US.

#### **Height:**

18-24

Inches

#### **Spread:**

24 Inches

#### **USDA**

#### **Hardiness**

**Zone:** 3-9



### **Liatris spicata**

#### **Common Name: Spike gayfeather**

We are pleased to increase the availability of Pennsylvania provenance populations of our native gayfeathers. Tallest of the genus with upright spikes bearing pinkish-purple tassels in July and August. One of the best garden performers! An excellent cut flower and a magnet for butterflies, bees, rare moths and hummingbirds. Deer resistant!

#### **Height:**

3-5 Feet

#### **Spread:** 2

Feet

#### **USDA**

#### **Hardiness**

**Zone:** 3-9



### **Pycnanthemum muticum**

#### **Common Name: Short-toothed mountain mint**

Mountain mint has broad and lustrous leaves, silvery and showery bracts, pinkish flowers and a compact habit. This native is happiest at the wood's edge, so it is an excellent for a naturalized border or woodland garden. Mountain Mint is one of the best nectar sources for native butterflies, so butterfly gardeners can't do without this one. Our bees go crazy for it, too! Mountain Mint has been named 2018 Plant of the Year by the Garden Club of America!

#### **Height:**

2-3 Feet

#### **Spread:** 2

Feet

#### **USDA**

#### **Hardiness**

**Zone:** 4-8