



FYI SALEM

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From the Mayor's Desk



Salem is getting into the full spirit of October, a festive and family-friendly time of year for both residents and visitors alike to enjoy the season. On Thursday, October 4, we kick off Haunted Happenings with the annual Grand Parade, which steps off from Congress Street at 6:30 p.m.

Read in this issue for a full listing of road closures, which start at 6 p.m. on Thursday evening, and follow @GetThruOctober on Twitter for real-time traffic and parking updates throughout the month.

On Friday, October 5, all Salem residents are invited to come downtown

to enjoy Mayor's Night Out, with free parking, discounts and special deals at participating merchants, and our always-popular Trick-or-Treat with the Mayor down the Essex Street Pedestrian Mall, which gets underway at 5:30 p.m. More details about Mayor's Night Out will be posted at www.salem.com.

Read more in this issue of FYI Salem about our ongoing North Shore-Merrimack Valley Relief Fund, set up in conjunction with the Cities of Beverly, Peabody, and Lynn and the Town of Swampscott.

We also have details about a test of the national Emergency Alert System that will take place on the afternoon of October 3.

Finally, the next Salem Meet and Eat, our community meals series, will take place on October 10 at the Saltonstall School. Find out more in this issue of the newsletter. Salem Meet and Eat is a free meal and family-friendly

activities, funded by Eastern Bank with food prepared by Root.

I know October can be busy and, at times, challenging for our residents. But we also know how critically important this season is to our local economy, bringing in \$100 million in local spending at our merchants and businesses and supporting more than 900 local jobs. Tune in to the latest FYI Salem podcast on iTunes or at <http://www.salem.com/mayors-office/pages/fyi-salem-podcast> to hear my interview with Kate Fox, from Destination Salem, for more about October in Salem.

As we head into Haunted Happenings, I wanted to thank you in advance for your patience and encourage you to come downtown for the parade on October 4 and Mayor's Night Out on October 5, to be a part of the fun and the celebrations!

Kim Driscoll
Mayor, City of Salem

Haunted Happenings Parade

The 23rd annual Salem Chamber of Commerce Haunted Happenings Grand Parade will be on Thursday, October 4th, 2018 starting at 6:30 p.m. This year's event features the theme "The Magic of *Hocus Pocus*." This time honored kick-off of the Halloween season is full of color, pageantry, music, and the enthusiasm of thousands of Salem's students from kindergarten to college and our local business owners. Their participation is what makes this a highly successful, cherished event for our community.



The parade will muster at Shetland Park and follow a route up Congress Street, left onto Derby Street, right onto Central Street, left onto Front Street, right onto Washington Street, right onto the pedestrian mall, down Essex Street, and onto the Common. Roads along the parade route will be closed down around 6:00 p.m. on Thursday evening and remain closed until after the parade ends and DPW have cleaned the streets along the route. There is no parking allowed along the parade route. Be sure to move your vehicle from these streets on Thursday before 6:00 p.m. and seek an alternate route if you normally commute through Salem in the evening.



Register to Vote

The final day to register to vote in the upcoming November 6th election is **Wednesday, October 17**. The elections office at Salem City Hall will be open on October 17th until 8:00 p.m. so residents may register to vote. You can check your voter status and polling location at www.sec.state.ma.us/e/e/. The website also has other helpful voting resources. You can find out more about registering to vote and voting in Salem by calling the City Clerk's office at 978-745-9595 x41211.



Community Preservation Hearing



The Community Preservation Committee (CPC) will hold a Public Informational Hearing to solicit input from citizens regarding the development of the FY19 Community Preservation Plan, which will be used to guide the CPC's decision-making on Community Preservation Act (CPA) project proposals. The CPA-established local dedicated fund is used to undertake open space, historic preservation, outdoor recreation and community housing projects.

The Public Hearing will be held on Tuesday, October 9, 2018 in the first floor conference room at 98 Washington Street at 6:00 p.m. The public will have an opportunity to comment on Salem's needs, possibilities and resources with regard to community preservation. Written comments may also be sent to the Department of Planning and Community Development, 98 Washington St., Salem, MA 01970 by October 26, 2018. Information on the CPA can be found at <http://www.salem.com/community-preservation-committee>. 98 Washington Street is handicapped accessible. However, persons with special needs should contact the Department of Planning and Community Development for reasonable accommodation and provide ample time for the request to be arranged.

Photo by John Andrews

SALEM
HAUNTED
Happenings

Get wicked on Wednesdays

this October in Salem, Massachusetts

FOR A COMPLETE SCHEDULE VISIT HAUNTEDHAPPENINGS.ORG

Merrimack Valley Relief

Beverly Mayor Michael Cahill, Lynn Mayor Thomas M. McGee, Peabody Mayor Edward A. Bettencourt, Jr, and Salem Mayor Kim Driscoll, along with the Town of Swampscott, have established the **North Shore-Merrimack Valley Relief Fund** for residents of their communities to donate directly to those displaced or impacted by the natural gas explosions and fires in Andover, Lawrence, and North Andover.



Those who wish to donate may do so by visiting any Eastern Bank location and donating over the counter. An online donation option is also available by clicking the "Merrimack Valley Relief Fund" button at www.salem.com.

"This is an unimaginable tragedy for so many families," said Mayor Driscoll. "I'm grateful for the collective empathy of the residents of the North Shore, who reached out and asked how they can help and support their neighbors in the Merrimack Valley. I hope everyone who is able will donate to the relief efforts for the dozens of families who have lost homes and belongings, or suffered injuries, in this terrible accident."

"Our hearts go out to all those affected by the gas explosions in Lawrence, Andover, and North Andover," said Mayor Bettencourt. "Those wishing to aid the victims of this disaster can donate to the North Shore-Merrimack Valley Relief Fund and be assured their money will benefit those who need it most."

"We stand together with the North Shore and Merrimack Valley communities impacted by these devastating events," said Mayor McGee. "We can't imagine what they are going through at this time and encourage businesses and residents of our municipalities to be as generous as possible as our neighbors start to get back on their feet in the coming weeks and months."



Emergency Alert Test

On Wednesday, October 3, the Federal Emergency Management Agency will be conducting a nationwide test of its emergency alert systems. The test is scheduled to take place between 2:18 p.m. and 2:48 p.m. on October 3rd and will be delivered to both landline telephones and cell phones. This alert will only be a test and it is not affiliated with the City of Salem's emergency notification system. For more information about this test, please visit: www.fema.gov/emergency-alert-test.

October Meet & Eat

The next Salem Meet & Eat Community Meal takes place on Wednesday, October 10th at 5:30 p.m. at the Saltonstall School at 211 Lafayette Street. month, we will have activities, a free raffle, and another delicious meal prepared by Root: Braised Chicken Thighs with Autumn Spices, Roasted Squash, Trilogy of Baked Beans, Harvest Salad, Dinner Roll. We will make every effort to serve all guests, but please note that meals are served on a first-come/first-serve basis. This event is free and open to all Salem residents.

