



FYI SALEM

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From the Mayor's Desk



Dear Salem resident,

Thanksgiving is right around the corner, which also means winter isn't far away.

Now's a good time to share a reminder that all of the City's critical information about snow storms—parking bans, shoveling info, and more—can be found in one location at www.salem.com/snow.

Just in time for the winter, too, we're happy to announce that Weather Warnings are now available through CodeRED, the City's reverse notification sys-

tem. These warnings come directly from the National Weather Service.

In order to receive them, you'll need to visit www.salem.com/ subscribe and opt into them, even if you're an existing CodeRED subscriber.

In this issue of FYI Salem you can read more about the Mode Shift participatory budgeting vote that's going on now through November 30.

Participatory budgeting is a concept in which residents submit proposals for projects or new programs, then everyone gets to vote on them and the top vote-getters get funded.

The Mode Shift vote is specifically focused on funding new ideas to encourage alternative transportation in Salem. Learn more at

www.salem.com/shift.

Lastly, as we head into the Thanksgiving season, people's thoughts often turn to those most in need in our community.

Read more in this newsletter about the annual Salem Youth Commission Shoebox Drive and find a listing of free Thanksgiving meals across the North Shore for those who may need a place to spend the holiday.

Please share this information widely and help spread the word about both of these opportunities.

If you have friends, family, or neighbors who are interested in receiving the FYI Salem newsletter, please have them sign up at www.salem.com/subscribe. Have a Happy Thanksgiving!

Kim Driscoll
Mayor
City of Salem

Mode Shift SALEM

Imagine > Vote > Shift

www.salem.com/shift

Mode Shift Voting

Voting for Salem's Mode Shift alternative transportation participatory budgeting initiative is open now through noon on Friday, November 30, 2018. Salem residents are invited to visit <https://www.surveymonkey.com/r/ShiftSalem> to vote on their favorites among the eleven ideas submitted by Salem residents - all ideas that could help reduce traffic congestion, improve bicycle and pedestrian access and safety, and encourage alternative modes of transit.

Salem residents are invited to vote by ranking their choices, with a first-choice idea as #1, a second-choice idea as #2, and so forth. For this participatory budgeting effort, the City is using "ranked choice" voting. If no idea gets a majority of support after the voting closes, the lowest ranked choice will be eliminated from consideration and those who picked it as #1 will have their votes assigned to their #2 choice. This continues until at least one idea has a majority support.

Salem has \$30,000 in state funds to award to the winning ideas and implement them. Because all of the ideas have varying budget levels and requirements, it is possible that more than one idea might be funded. It all depends on which ideas are the top vote-getters. If the idea with a majority of support does not cost the full \$30,000 to implement, the next top idea(s) on down will be awarded funding, until all of the available funds are used.

"I hope this new initiative will galvanize public engagement and enthusiasm around alternative transit options," said Mayor Kim Driscoll. "I encourage all Salem residents to vote for the project of their choice!"

- Recumbent/accessible bikes for Zagster: Add handcycles to the City's Zagster Bikeshare system. These handcycles will make the system accessible to an even wider range of visitors and residents.
- Electric bike share: working with Zagster or another company, bring an electric bike share program to Salem. This program would offer an alternative method for traveling through Salem, including for individuals unable to use a traditional bicycle.
- Senior social ride share: Set up a phone and online system for a ride share service for seniors to social events and appointments. The service would allow seniors to fully participate in all the social events happening in and around Salem.
- Norman St. Rotary: On a pilot basis, install a roundabout and new pedestrian crossing using paint and other temporary materials at the intersection of Chestnut, Norman, and Summer Streets. This change could improve traffic flow and make the intersection safer for pedestrians.
- Crosswalk Lighting: Install in-ground or similar type lighting at busy downtown crosswalks. This would help make busy pedestrian crossings safer and more visible.
- Walk/ride time wayfinding signage: Install signs through downtown that indicates how long it takes to reach various destinations via bicycle or walking. These signs will encourage people to take more trips via walking and cycling, reducing dependency on vehicles for shorter trips.
- Additional evening ferry service: Run additional weekday evening ferry service during the regular ferry season. Later evening ferries will allow more flexibility.
- Subsidized car share: Develop a program to subsidize car sharing (i.e. Uber and Lyft) for Salem residents. This program would encourage people to share their ride and reduce the number of cars on the streets.
- Subsidized commuter rail: A program for subsidized commuter rail tickets for Salem residents who meet certain income thresholds. This would help needier residents utilize public transit for work and recreational commuting.
- Bus shelters: Work with the MBTA to fund the installation of bus shelters at key bus stops. These shelters would provide protection from the weather at busier bus stops, making bus transit more attractive.
- Downtown pedestrian lighting: Add additional lighting to key downtown walkways and sidewalks. This would make it safer to walk at night in downtown Salem, encouraging more people to leave their car at home.

Weather Warnings

The City of Salem has updated its reverse notification system, CodeRED, to now include location-specific Weather Warnings. CodeRED Weather Warning is an **opt-in** only weather warning tool that is connected directly to the National Weather Service's Storm Based Warnings system. CodeRED Weather Warning automatically alerts those in the path of severe weather moments after a warning has been issued.

In order to receive Weather Warnings through the City's CodeRED system, individuals must opt into the Weather Warning notifications by visiting www.salem.com/subscribe and clicking on the CodeRED button. Then, on the page to review and submit information, make sure to check the boxes for the CodeRED Weather Warnings that you want to receive and submit the form.

In addition, any CodeRED subscriber can now dial back the number displayed on their caller ID to hear the last message delivered by CodeRED to their phone. This feature is in addition to the online tool displaying all recent CodeRED notifications delivered anywhere in the City; that tool can be found by clicking the large CodeRED icon at www.salem.com.

CodeRED provides the City with the ability to quickly deliver messages to targeted areas or the entire city. If you are not sure if you are in the CodeRED database, visit www.salem.com/subscribe and follow the link to the CodeRED enrollment page. The City recommends that all businesses register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number. Those without Internet access may call the Mayor's Office at 978-619-5600 Mondays-Wednesdays 8am-4pm, Thursdays 8am-7 pm, or Fridays 8am-noon, in order to supply their information over the phone.

Phones

Phone Number: TDD/TTY device - Tone delivery, for hearing impaired

Send text messages - 1 message per alerting event. Message and data rates may apply.
[SMS Terms & Conditions and Privacy Policy](#)
 Reply STOP to 31678 or 76127 or 76993 to stop receiving messages from that number

Alert Types

Emergency Notifications
 General Notifications

Optional Severe Weather Warnings 📌

Phone:

Tornado Severe Thunderstorm Flash Flood

Emails





Shoebox Drive Salem Youth Commission

Date: November 5th to December 14th

Location: Boxes will be located at *Salem Academy, Salem High, City Hall, and various businesses around Salem.*

We are looking for any basic toiletries (*excluding razors or sharp objects*) and *other used products* to fill wrapped shoe boxes that will be given to local families in need.

Questions? Call:
 Laura Assade
 978-619-5601



Please donate, anything is appreciated!



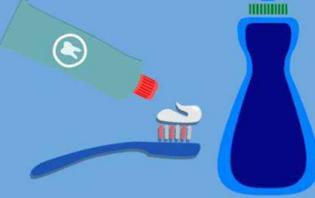
Shoebox Drive Comission de Adolescentes

La Fecha: el 5 de noviembre al 14 de diciembre

Donde: Cajas estaran en *Salem Academy, Salem High, Salem City Hall, and varios negocios alrededor de Salem.*

Estamos buscando artículos del baño (*menos navajas de afeitar*) y *cosas usadas* para llenar cajas de zapatos y regalarsela a familias con necesidad.

Preguntas?
 Llamen a:
 Laura Assade
 978-619-5601



Por favor de donar, cualquier cosa es apreciada!

Possible Items

- Tooth Brush
- Tooth Paste
- Mouth Wash
- Hair Brush
- Deodorant
- Lotion
- Cotton Swabs
- Tissues
- Hair Accessories
- Shampoo
- Conditioner
- Hand Sanitizer
- Hand Soap
- Feminine Products
- Nail Clipper
- Dental Floss
- Soap/Body Wash
- Facial Moisturizer
- Sunscreen
- Facial cleanser
- Socks
- Mittens
- Hats
- Scarves

Artículos

- Cepillo de Dientes
- Pasta de Dientes
- Enjuague Bucal
- Cepillo de Peinar
- Desodorante
- Crema
- Hisopos de algodón
- Servilletas
- Accesorios de pelo
- Shampoo
- Acondicionador
- Jabón en barra
- Gel de Baño
- Desinfectante de manos
- Productos femeninos
- Corta-uñas
- Hilo Dental
- Crema de la cara
- Bloqueador solar
- Medias
- Guantes
- Gorros de invierno
- Bufandas

Thanksgiving Dinners on November 22, 2018

Salem, Peabody, Beverly, Middleton, Lynn, and Gloucester

All meals are free of charge & ALL ARE WELCOME!



* **Haven from Hunger** (71 Wallis St, *Peabody* 978-531-1530) will be serving a Thanksgiving dinner at 12:00 noon to 1:00pm on Thanksgiving Day. Doors open at 11:00 am for soup and hors d'oeuvres.

* **Lifebridge** (56 Margin St, *Salem* 978-744-0500) will be serving a Thanksgiving dinner from 12:30pm to 1:30pm and a "leftovers" dinner from 6:30pm to 7:00pm on Thanksgiving day.

* **St Peter's Church** (4 Ocean St, *Beverly*) will be serving a Thanksgiving dinner at 12:00 noon to 1:00pm on Thanksgiving Day.

* **Brother's Deli** (41 Market St, *Lynn* 781-581-3363) will provide a Thanksgiving meal served from 8:00am to 2:00pm on Thanksgiving Day.

* **My Brother's Table** (98 Willow St, *Lynn* 781-595-3224) is serving a Thanksgiving dinner to individuals and families on Thanksgiving Day from 1:00pm to 4:00pm; a brunch meal will be also served from 10:30am to 12:00 noon. Volunteer space is limited, so please call before November 15th if you are interested in volunteering.

* **The Moose** (50 Grove St, *Salem*) will be serving Thanksgiving dinner at 12:00 noon; doors open at 11:30am. **Registration required: call the Salem Council on Aging (SCOA) (978-744-0924 x15 - Rosanna) and give your name and the number of people attending, by Monday, November 19th.** Transportation is available for Salem Seniors: please inform when you call to register. Homebound Salem residents who are seniors or disabled can call the SCOA at (978-744-0924 x15) to arrange for a home delivered meal.

* **Ma Dukes and Friends** (American Legion, 69 River St, *Middleton* 978-578-4718) will serve a Thanksgiving meal from 10am to 6pm. **If you are homebound and would like a meal delivered to you, please call 978-578-4718 to sign up.** *Any volunteers who would like to donate their time or food contact the above number. To make a monetary donation, please go to: www.gofundme.com/madukes2018

* **Gloucester American Legion** (8 Washington St, *Gloucester* 978-283-9710 or 978-283-7117 (leave a message)) is serving a Thanksgiving meal from 11:30am to 12:30pm. Meals are also delivered to homebound Cape Ann residents (including Essex & Ipswich), who may call the Legion at 978-283-9710 (call after 3pm) or 978-283-7117 (anytime and leave a message), or email nestorlaw@aol.com, **by 6:00 pm on Monday, November 19** to sign up by leaving your name, address, phone number, and number of meals. Volunteer servers and drivers are welcome; as well as monetary and food donations.