

PUBLIC ART COMMISSION MEETING

Minutes

Public Art Commission Meeting, Monday, January 24, 2019 at 6:30 pm, City Hall Annex, 98 Washington St., 1st Floor

Norene Gachignard, Chair of PAC called the meeting to order at 6:37pm

Roll Call:

Members Present: Norene Gachignard, John Andrews, Janine Liberty, Kurt Ankeny-Beauchamp, Emily Larsen, Carly Naik Dwyer, Emily Larsen, J Michael Sullivan, and Kate Luchini Staff Planner for Art & Culture

Members Not Present:

Approval of January 9, 2019 Minutes: Andrews made a motion to postpone, Liberty seconded the motion.

Motion passes: 5 in favor

New Information

- To supplement the PAC budget, Luchini exploring funding for public art projects on the Salem waterfront and the downtown area
- Luchini reached out to City departments to determine the cost and the City's capacity to repair the numerous holes in the sidewalk/road at Artists' Row. Once repaired, this would be an ideal site and surface for new public art.

Artists Row Request for Proposals

- The rental fee structure has been updated to reflect the installation of HVAC and the resulting longer market season
- The application encourages artists to apply in pairs for the larger stalls to expand the number of participants in the Entrepreneur program and to assist with staffing
- Language has been strengthened requiring shops to stay open during designated hours. Andrews recommended that it should stress that closing during these hours is at the sole discretion of the Public Art Planner. Luchini will update the Call to reinforce this requirement.
- Luchini will update the Call to include a requirement for artists to maintain a social media presence promoting their work and the Row as part of the Entrepreneur program
- Larsen confirmed that the PAC will be the body to review and select participants for the Artists' Row Entrepreneur program
- Liberty asked where the Call will be sent: Luchini will send it out through email and mailing lists as was done with past calls. Social media, including through the Creative Collective, will be used to help to promote the opportunity. Sullivan also suggested a press release to the Salem News and Liberty suggested the Salem Patch
- Luchini will update the typo - 4th page should read "2020" not "2010"

- Sullivan asked whether there has been interest expressed in the program and Luchini said that there have been numerous inquiries about the currently empty Artists' Row space (formerly the ZBY Gallery)
- Sullivan feels that Artists' Row success is based on the quality of art being made
- Andrews reminded everyone that Artists' Row is an evolving experiment

Andrew made a motion to approve the Call for Creative Entrepreneurs pending the discussed amendments. Ankeny-Beauchamp seconded.

Motion passes: Unanimously in favor

Salem Arts Festival

- Andrews proposes Mural Slam being produced as a PAC/Salem Arts festival collaboration, allowing the SAF to fundraise and the PAC to provide additional funds for artists

Liberty made a motion to approve Ankeny-Beauchamp seconded the board

Motion passes: Unanimously in favor

Partnership on the Community Public Art Project

- Salem Arts Festival (SAF) has run a community art project and would like the PAC to join together to work on a RFP (In the past, SAF has been more community facing and the PAC has been more art facing)
- The partnership will balance out the funding for the artists running these initiatives

Larsen makes a motion to approve, Liberty seconds the motion

Motion passes: Unanimously in favor

Other Business

- Salem Public Arts Commission website needs to be switched over to Salem Public Art
- The PAC will need to prepare its 2019 plan in advance of the possible Salem City Cultural Council visit to the PAC March meeting. The loss of Salem Jazz Fest and other struggling cultural programs is a potential talking point.
- The Punto/Harbor Voices art installation and "IM Migration" festival in May will be a collaborative opportunity for the PAC and local art organizations and the CDC

Public Comments

Adjourn

Sullivan made the motion to adjourn, seconded by Ankeny-Beauchamp. Motion to adjourn approved 8:22pm