

Salem Recycles Meeting  
Tuesday, September 4, 2018

Present - Julie Rose, Tony Keck, Lynn Murray, Melynn Nuite, Shelby Hypes, Beth Gillette, Susan Yochelson, and Carol Hautau

Minutes of the last meeting were approved. One correction - Beth Gillette worked at the Maritime Festival.

Old Business

September Book Swap on the 29th at the Salem Community Life Center.

We still need additional volunteers just to be on the safe side. The church next door is letting us use the parking lot for the event - for both volunteers and attendees. The parking lot will be available between 8:30 am - 1:30 pm. If there is a funeral, orange cones will determine spaces we can't use.

New Business

Waste Reduction Coordinator Update

Micaela's efforts out in the field are going very well. When she returns, the effort to reject toters in non-compliance will begin. Please forward to Julie some ideas about additional areas that Michaela could focus on. One idea is to expand education on recycling of textiles. Erin should coordinate with Micaela to get the word out.

Subcommittee Updates

Butt Bin program

Thus far, Flora is the only adoptee. (since this meeting, Susan has offered to adopt a butt bin) It was suggested that we further highlight and detail her experience to encourage others to join. They need to know that they will get a butt bin near their business provided that there is not already one in the area. An intern from Salem Sound Coastwatch replaced just about all of the old stickers with new ones.

Susan will reach out to Steve Dibble regarding Eagle Scouts and Shelby will reach out to Boy Scout Troop 24 to see if either would like to work on a special project in support of the Butt Bin program. In addition, it would help to have a clearer narrative about what the used butts are transformed into.

The Mandatory Recycling Hauler Ordinance was passed by the Board of Health and then signed off on. It will be implemented on January 1, 2019.

Carol reported that the new principal of the High School is very interested in recycling.

Litter Reduction/Straw Reduction

Susan, Nancy and Carol are part of a large committee that includes two city councilors - Christine Madore and Lisa Peterson. An event was held in Splaine Park to highlight these efforts. The next meeting is September 25th. A subcommittee meeting was held at Julie's house to focus on efforts to reduce the use of straws. One idea is to identify 20 restaurants and get them on board to not use straws. There is a real need for consistent messaging about this effort.

### GreenSalem.com

GreenSalem.com has been updated as much as is possible. In order to provide information to a potential contractor about what is needed for a new site, the committee needs to decide what a new site should feature and what should be discarded from the old site.

### Correspondence (Communication Outreach)

Haunted Happenings Parade - unless someone on the committee has a great deal of interest and is willing to drive it, SalemRecycles will not participate this year.

Email Correspondence - reminder that the committee members cannot vote on line, ask for opinions, nor make decisions etc.

### Monthly FB updates

There has been a lot of activity. Invite your friends to like the page, share, like in general etc. Have your friends rate us - if they like us. This is the most effective way to get the message out. We need to get over 2000!

### Electronic newsletter

Susan is looking for new ideas and topics for future newsletter editions.

### Action Plan Update

Tony and Erin will soon report on action items that come from the development of the strategic plan..

### Other Business

Lynn will write a blurb on Waste Management's guidelines for getting rid of large items that cannot be recycled and will send forward to Julie and Micaela the list of items that Restore (Habitat for Humanity) will take at their store in Peabody.

The Salem Sound Coastwatch office on Federal Street will be the location for the Holiday party on December 4th at 6:30 pm.

The meeting adjourned at 8 pm. The next meeting will be held on Tuesday, October 2nd at 6:30 pm.

Respectfully submitted,

Lynn Murray

