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MAYOR

Salem Public Art Commission
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Public Art Commission

May 21, 2024

6:30pm

Meeting held remotely via zoom

MEETING MINUTES

Note: All proposals, presentations, and/or documentation to be reviewed and discussed at this meeting can be viewed online at the following link:

<https://bit.ly/SalemPACProposals>

- **Meeting called to order at 6:33 pm.**
- **Roll Call PAC:** Norene Gachignard, Hannah Gathman, Becky Fisher, Gwendolyn Rosemond, John Andrews.
Absent: Carly Dwyer-Naik, James Bostick.
Arriving Late:
Also Present: David Jaramillo, Joe Magarolas, Rick Rawlins, Dianna Dominguez, Odalis Aguilar, Kylie Sullivan, Jessica Murdock, Kellie Fitzgerald, Scott Froeschl. Staff: Julie Barry, Senior Planner; Aubrey Clark, Clerk.
- **Meeting Minute Approvals**
 - April 8, 2024 Minutes
Motion to approve the April 8, 2024 meeting minutes is made by John Andrews, seconded by Norene Gachignard and passes 4-0, with one abstention by Hannah Gathman.
 - May 6, 2024 Minutes
Motion to approve the May 6, 2024 meeting minutes is made by Hannah Gathman, seconded by John Andrews and passes 4-0, with one abstention by Becky Fisher.
- **Lesley University Student Design Project Update**

Julie Barry introduces Leslie University project members, Joe Magarolas, Rick Rawlins, Dianna Dominguez, and Odalis Aguilar. Joe Magarolas presents on final status of public art project. Project focus placed on bilingual integration of Spanish and English language titles and descriptions for public art pieces.

Presentation includes overview of Public Art Collection webpage. Joe Magarolas explains challenges the group encountered with the project. Presentation includes cost estimate breakdown for materials of proposed adjustments to public art boxes and public art pieces. Presentation includes photographs of project members with display demos on-location.

Gwen Rosemond asks Joe Magarolas about text display on the mobile display of the Public Art Collection site.

Julie Barry notes that the commission can vote to implement the team's plan.

Motion to approve the signage design by John Andrews, seconded by Hannah Gathman and passes 5-0.

Rick Rawlins notes that the signage material is currently available and ready to be applied.

- **ArtBox Final Design Review**

Julie Barry notes that many of the ArtBox artists are present as attendees. Julie Barry presents the current design proposals.

Julie Barry presents a sketch of the proposal of artist David Jaramillo. David Jaramillo joins the discussion to answer panelist questions about the colors and artistic significance of his proposed piece.

Julie Barry moves on to present remaining ArtBox design proposals from the Mural Slam process. Hannah Gathman inquires about Kellie Fitzgerald's initial submission and its subject matter of the Salem Fire. The panel discusses the piece and its revision. Images of proposals are viewed one-by-one. Artists join the discussion to answer panelist questions.

Motion to approve all ArtBox designs by Hannah Gathman, seconded by Becky Fisher and passes 5-0.

- **Salem Arts Fest Community Art Project Update**

Kylie Sullivan, Director of Salem Main Streets presents the final design of her group's Community Art Project for Salem Arts Fest: *Heart and Scroll*. The project involves the upcycling of cardboard material to create cardboard scrolls. A high school student is also heavily involved in a leadership/organization role with the assistance of mentorship from more experienced artists. Kylie Sullivan provides updates on the ongoing status of the project and plans for the upcoming Arts Fest at Artist's Row. The main focus of the project will be a large spiral construct, to be built on Artist's Row by June 6th. Plans are still in the works to potentially store this piece for future use after construction.

This presentation was for informational purposes and did not require a vote for approval.

- **FY25 Budget Preliminary Planning Discussion**

Julie Barry notes that June 2024 is the end of the city's current fiscal cycle, and requests notes from the commission reflection the last year's budgetary application.

Hannah Gathman suggests that the PAC Mini Grant project funds could be more effectively allocated towards larger projects, to have a greater impact on the city's arts community. John Andrews disagrees and states that lack of overall funding increases significance of smaller funding sources like PAC Mini Grants. Julie Barry suggests that PAC Mini Grant be limited to one time of year due to limitations in funding pool and availability of qualified applicants. Becky Fisher notes support for smaller number of larger grants to replace PAC Mini Grants. Becky Fisher also suggests more proactively approaching artists/applicants. Hannah Gathman notes potential benefits of single application period in fiscal year.

Becky Fisher suggests larger, more formal art installations downtown. Hannah Gathman asks if the priority of the Public Art Commission should be the creation of larger single projects or supporting smaller individual artists; the commission discusses this subject.

Julie Barry outlines the commission's current budget: \$25,000 for public art, \$10,000 for conservation maintenance, and \$15,000 for downtown programming.

Hannah Gathman requests multiple potential budgets be presented to the commission for selection. Julie Barry agrees to present possible budgets in June and requests that a budget be voted for in July.

- **Project Updates & Other Business**

Julie Barry outlines current projects to the commission. Three applications for Old Town Hall Exterior Project. Charlotte Forten project proceeding and installation should be on schedule for September. The Arts Fest is on schedule to begin in June.

- **Adjourn**

Motion to adjourn is made by Hannah Gathman, seconded by Gwen Rosemond, and passes 5-0.

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